

Getinsight B.V., a company registered in The Netherlands with registered number 77327195 whose registered office is at Haagweg 4 F1, 2311 AD Leiden, The Netherlands, hereinafter also referred to as; “Getinsight”. Getinsight understands the importance of protecting and safeguarding your privacy when you use our website. This Privacy Statement tells you about the information Getinsight may collect on this website, how the information is used, and how you can access and correct certain information that we may collect.

If you as a visitor choose to register or submit information to Getinsight via this website (the “Site”), you agree to the use of such data in accordance with this Privacy Statement. Please note that this Site contains links to other websites, including, without limitation, websites maintained by Getinsight, and other affiliated entities of Getinsight. Also note that Getinsight may use third parties to host all or portions of, or to assist in maintaining, the Getinsight website.

If you have any questions regarding this Privacy Statement, or do not feel that your concerns have been addressed, please direct your questions to us using the appropriate email link set forth in the “Contact Us” section below.

01. Collection of Your Personal Data

You can access many areas of our Site without submitting any personally identifiable data. You may voluntarily choose to provide Getinsight with identifiable personal data by completing forms, sending emails, or other means as may be provided from time to time on the Site. The personally identifiable data that we would collect from you if you so choose would typically include your name and title, email address, mailing address, telephone and information about your company. In addition to information that you voluntarily submit, Getinsight may, at its option, collect additional information about you from third party sources. Personal data collected by Getinsight will be as reasonably necessary to fulfil your requests and to provide the most relevant, targeted offers and information from Getinsight. All such information collected shall be referred to herein as “Personal Data”.

Furthermore, Getinsight monitors incoming and outgoing Site traffic data to help diagnose problems with its servers and to administer its Site. Getinsight also uses this data to assemble broad demographic information about its visitors, customers, and partners in general .

The following is a list of examples where you may choose to specifically and voluntarily submit Personal Data to Getinsight through this Site, which Getinsight may use for each purpose indicated at the time of your submission:

- Request a copy of Getinsight’s publications, such as whitepaper(s);
- Register for access to certain areas of the Site;
- Contact us for further information about products, services, events, and programs or to submit questions or comments to Getinsight;
- Subscribe to receive newsletters, information, alerts, offers, and other communications;
- Participate in surveys, quizzes, promotions, and contests as may be available on the Site from time to time; and/or

02. Use of Your Personal Data

Getinsight uses Personal Data submitted through the Site to provide a way for customers, partners, customer and partner prospects, and other contacts to communicate with our team. Getinsight collects the Personal Data from you in order to establish and maintain relationships, and in order to serve you better. When appropriate, Getinsight may also use the Personal Data separately or in combination with pre-existing information.

By voluntarily submitting your Personal Data, you consent to the collection and use of your Personal Data as described in this Privacy Statement. In some circumstances, Getinsight may share Personal Data that you voluntarily submit

with trustworthy business partners. We will only use such third party business partners in order to deliver services to us or on our behalf, and they are prohibited from using that information for any other purpose.

Personal Data collected on this Site will not be stored and processed in any country in which Getinsight (or its affiliates, subsidiaries, and divisions and their respective third party business partners and suppliers) does not maintain facilities.

Due to the existing legal, regulatory, and security environment, Getinsight may be required, under certain circumstances, to disclose aggregate level and/or personally identifiable data submitted to Getinsight through the Site. Getinsight will use reasonable efforts to limit such disclosures to the following circumstances: (i) where Getinsight believes in good faith that it is required to do so in response to a subpoena or other legal process; (ii) where reasonably required to do so in order to maintain, update or otherwise implement Getinsight's data security measures, equipment, technical operations and the like; (iii) where reasonably necessary to identify, contact, or bring legal action against persons or entities to preserve and/or enforce Getinsight's rights, including but not limited to enforcing the Terms of Use for this Site; (iv) protect and defend the rights or property of Getinsight; or (v) in urgent circumstances to protect the personal safety of the public or of users of the Getinsight products, services, and the Site.

In addition, Getinsight may also disclose Personal Data in connection with the sale, assignment, or other transfer of the Getinsight business or any part thereof, or as part of a security audit.

03. Protection of Your Personal Data

Getinsight undertakes substantial efforts to protect the confidentiality of the Personal Data, preferences and other information it has collected through this Site and will never knowingly allow access to this information to anyone outside Getinsight other than as described herein. Getinsight has made a substantial investment in its server, database, backup and firewall technologies to protect the information assets of the Getinsight network, including the confidentiality of Personal Data collected through this Site. These technologies are deployed as part of a sophisticated security architecture and protocol.

You should also do your part in protecting your information. Your Getinsight username and any password (if such is provided or enacted) are confidential, and we recommend that you not divulge them to anyone. Unfortunately, due to the nature of the Internet as a public transmission network, neither Getinsight's network nor data transmission over the Internet can be guaranteed to be 100% secure. As a result, while we strive to protect Personal Data that is transmitted to us by you, Getinsight cannot ensure or warrant the security of such information. Thus, any Personal Data transmitted to us is done so at your own risk. Once we receive Personal Data, Getinsight undertakes substantial efforts to protect the confidentiality of this information consistent with this Privacy Statement.

04. Cookies

If you review or download information, we may track the visit through the use of "cookies". Cookies are pieces of information that a website transfers to an individual's hard drive for record-keeping purposes. The use of cookies is an industry standard, and you will find cookies at most major websites. Cookies help Getinsight to tailor information to your preferences and to see which areas of the website are frequented most. Getinsight never uses cookies to retrieve information from your computer that was not originally sent in a cookie. Most browsers are initially set to accept cookies. If you prefer, you can change your browser settings to refuse cookies. However, in so doing, you may not be able to fully utilize the Site. Further details on the types of Cookies we use may be found in our cookie policy

05. Web Beacons

Pages on this Site may contain electronic images referred to as Web Beacons and also sometimes referred to as single-pixel gifs or clear gifs. The Web Beacons may be used to assist in delivering cookies throughout our Site to track the number of users and Site activity tracking purposes.

06. Links to Other Websites

This Site may contain links to websites which are owned and operated by third parties and do not operate in accordance with this Privacy Statement. When you link to other websites through this Site, this Privacy Statement and our privacy practices no longer apply. We encourage you to review each website's privacy policy before disclosing any personally identifiable information. Getinsight is not responsible for the privacy practices of such third party websites.

07. Choices Regarding Use of Personal Information

Upon voluntarily providing your Personal Data to Getinsight through this Site, Getinsight will use your Personal Data in accordance with this Privacy Statement. Should you at any time decide that you do not want to continue to receive electronic communications, you will have the ability to unsubscribe or "opt out" from such communications by means of a link provided in each such communication to the preference center, or if not provided therein, by sending an email or contacting us at the contact details provided in the "Contact Us" section of this Privacy Statement.

08. Corrections, Access and Updates to Your Personal Information

Getinsight aims to keep your Personal Data as accurate as possible. Should you at any time desire to review, correct or update your Personal Data, you may update your relevant profile or registration (when applicable) or contact us using the contact information outlined in the Contact Us section below; Getinsight will comply with such requests as soon as commercially reasonable or determined by statutory law. In order to ensure the safety of Personal Data, please note you will be subject to providing sufficient evidence of your identity at the time of any such request before any Personal Data records will be made available by Getinsight.

09. Data Retention

The Personal Data that you submit to Getinsight will only be retained for as long as required for the purposes for which it was collected or as required by law. Our retention of your Personal Data allows Getinsight to continue to provide you with highly personalized services without interruption.

10. Changes to this Privacy Statement

Getinsight reserves the right to change this policy at any time and without prior notice to you. Your continued use of the Site following the posting of changes to these terms will mean you accept those changes. Getinsight will take reasonable measures to notify you if there is a material change in our privacy practices with respect to use of the information you have provided to Getinsight. Getinsight will conspicuously post these changes in our Privacy Statement. Getinsight also will post a message on the homepage of its Site that states that the Privacy Statement has been changed, and will provide a link to the Privacy Statement.

Contact Us

Getinsight welcomes questions or comments about this Privacy Statement. If you have any questions or comments about this Privacy Statement, or should you wish to modify or discontinue information or communications that you receive in accordance with this Privacy Statement, please contact us via www.getinsight.nl/contact